



The magazine
for promotional
garments, gifts and
personalisation
techniques

MEDIA KIT | 2026

THREE COMMUNICATION MEDIA



THE MAGAZINE

2,500 posted issues in January and in September
+ 1,500 additional issues distributed at CTCO trade show in February
+ 1,000 additional issues distributed at Premium Sourcing Paris trade show in September.



THE NEWSPAPER

2,500 posted issues in April and in November.



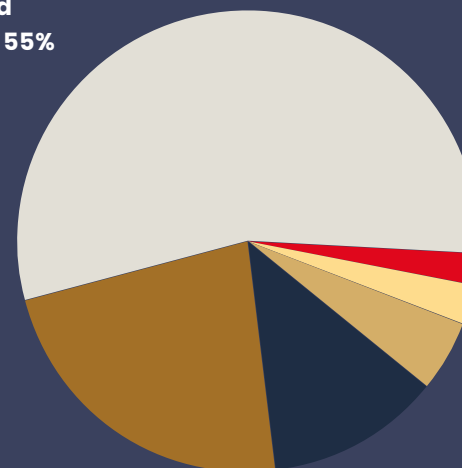
WEB

A web-based media plan with more effective « online » tools. C!mag website benefit from an optimised SEO. Newsletter sent each month to 25,000 contacts.*

OPTIMISED CIRCULATION, A WELL TARGETED READERSHIP

C!mag and C!mag News news are sent to the largest companies in the market from CTCO Lyon and Premium Sourcing Paris visitors!

- Promotional gifts and garment distribution: 55%
- Personalisation professionals: 23%
- Advertising agencies: 12%



- Workwear distributors: 5%
- Printers/Visual Communication: 3%
- Graphics / Web : 2%

*Our databases are dynamic and updated regularly, as a consequence this figure is likely to evolve.

EDITORIAL CALENDAR

	PUBLICATION DATE	ADVERTISING MATERIAL SUBMISSION DATE	MAIN THEMES	CIRCULATION
C!MAG #36	January 2026	12/12/2025	• Feature: 2026 FIFA World Cup • Must: Objects and Textiles 2026	2,500 mailbox copies and 1,500 copies distributed on CTCO Lyon
C!MAG NEWS SPRING	April 2026	20/03/2026	• Focus: CSR (Corporate Social Responsibility) • Summer Essentials	2,500 mailbox copies
C!MAG #37	September 2026	17/07/2026	• Feature: Artificial Intelligence • End-of-Year Musts	2,500 mailbox copies and 1,000 copies distributed on Premium Sourcing Paris
C!MAG NEWS AUTUMN	November 2026	16/10/2026	• Focus: Market Forecasts for 2027 • All the Latest News	2,500 mailbox copies



Distributed at the entrance of the trade show

Distributed at the entrance of the trade show



February 3rd, 4th & 5th 2026

PREMIUM SOURCING

September 2nd & 3rd 2026

PRICES AND FORMATS



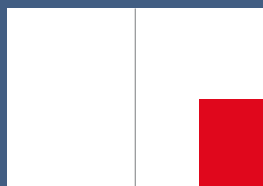
THE MAGAZINE



MAGAZINE SIZE

215 mm (w.) x 295 mm (h.)

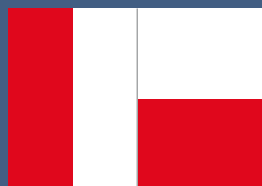
Pagination : approximately 80 pages



1/4 PAGE

105 mm (w.) x 150 mm (h.)

PRICE: 1170 € excl. taxes



1/2 PAGE

Vertical: 105 mm (w.) x 295 mm (h.)

Horizontal: 215 mm (w.) x 145 mm (h.)

PRICE: 1760 € excl. taxes



FULL PAGE

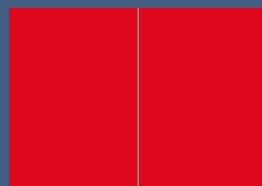
215 mm (w.) x 295 mm (h.)

PRICE: 2 570 € excl. taxes

2nd cover **PRICE: 2 805 € excl. taxes**

3rd cover **PRICE: 2 695 € excl. taxes**

4th cover **PRICE: 3 045 € HT**



DOUBLE PAGE SPREAD

430 mm (w.) x 295 mm (h.)

PRICE: 3 672 € excl. taxes



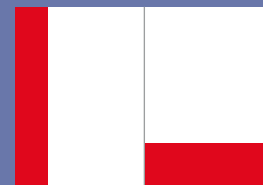
THE NEWSPAPER



NEWSPAPER SIZE

297 mm (w.) x 420 mm (h.)

Pagination : approximately 40 pages



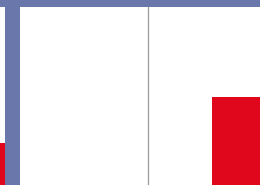
1/4 PAGE

Vertical: 65 mm (w.) x 370 mm (h.)

Horizontal: 260 mm (w.) x 92 mm (h.)

Bow: 130 mm (w.) x 185 mm (h.)

PRICE: 1170 € excl. taxes

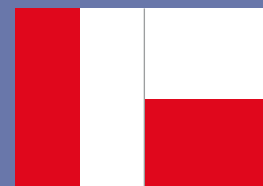


1/2 PAGE

Vertical: 130 mm (w.) x 370 mm (h.)

Horizontal: 260 mm (w.) x 185 mm (h.)

PRICE: 1 870 € excl. taxes



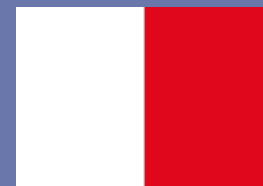
FULL PAGE

297 mm (w.) x 420 mm (h.)

PRICE: 3 165 € excl. taxes

3rd cover **PRICE: 3 400 € excl. taxes**

4th cover **PRICE: 3 635 € excl. taxes**



WARNING: Do not forget to include a 5mm trap - do not position graphical elements less than 5mm from the edge of the page.

Save formats: PDF 300 dpi or Adobe Photoshop .eps in 300 dpi. FILE TO BE SENT TO à.bertrand.clermont-genevi@infopro-digital.com

WEBSITE BANNERS



1,500
UNIQUE MONTHLY
VISITORS

5,000 PAGES
VIEWED MONTHLY

NEWSLETTER BANNERS



SENT TO A
DATABASE OF
25,000
NOMINATIVE EMAIL
ADDRESSES*

NEWSLETTER AND WEBSITE BANNERS

2 BANNER FORMATS AVAILABLE!

TOP BANNER

728 x 90 pixels

PRICES: 765 € excl. taxes/month

1 advertiser max.

SIDE BANNER

336 x 140 pixels

PRICES: 530 € excl. taxes/month

Technical specifications:

Site:
.gif / .jpeg / .swf

Newsletter:
.jpeg

Site and
Newsletter:
< 50ko

FILE TO BE SENT TO:

bertrand.clermont-genevi@infopro-digital.com

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PACKAGES*

PRINT & DIGITAL			
C!MAG		C!MAG NEWS	
FULL PAGE + PACK TOP BANNER ONLINE	PRICES: 3 045 € excl. taxes instead of 4 100 € excl. taxes	1/2 PAGE + PACK TOP BANNER ONLINE	PRICES: 2 340 € excl. taxes instead of 2 985 € excl. taxes
FULL PAGE + PACK SIDE BANNER ONLINE	PRICES: 2 805 € excl. taxes instead of 3 635 € excl. taxes	1/2 PAGE + PACK SIDE BANNER ONLINE	PRICES: 2 220 € excl. taxes instead of 2 520 € excl. taxes

Pack Top Banner = Top Banner website + Top Banner Newsletter

Pack Side Banner = Side Banner website + Side Banner Newsletter

ONLINE	
PACK TOP BANNER WEBSITE + NEWSLETTER	PRICES: 1 295 € excl. taxes instead of 1 530 € excl. taxes
PACK SIDE BANNER WEBSITE + NEWSLETTER	PRICES: 830 € excl. taxes instead of 1 060 € excl. taxes

*To be displayed according to the availability of the Top Banners of the site and the newsletter



TRADE SHOWS



CTCO LYON

3/4/5 FEBRUARY 2026

Promotional gifts and garment.

www.salon-ctco.com



C!PRINT LYON

3/4/5 FEBRUARY 2026

The meeting point for printing, visual communication and personalisation professionals.

www.salon-cprint.com



C!BRAND - 01/02 APRIL 2026

The trade show dedicated to solutions for the deployment of brand universes.

www.salon-cbrand.com



PREMIUM SOURCING PARIS

02/03 SEPTEMBER 2026

Business meetings for corporate gift and promotional garment.

www.premium-sourcing.fr



C!PRINT MADRID

13/14/15 JANUARY 2026

The meeting point for printing, visual communication and personalisation professionals.

www.salon-cprint.es

PRESS



The magazine for promotional garments, gifts and personalisation techniques.

www.cmag.fr



The magazine dedicated to personalisation solutions.

www.lemag-ic.fr

The CImag magazine is published by the firm **Infopro Digital Trade Shows**, coordinator of the promotional gift and garment professional community, and the visual and graphic design industries. The group brings together events, press publications, social media and marketing services specialized in the markets of visual communication, gift/garment, the printing market, and the graphic arts and its new applications market (decoration, design, photography, industry, etc.). Throughout the year **Infopro Digital Trade Shows** disseminates content to the markets, new trends, the most innovative technical applications, and communication campaigns geared towards contacts who are 100% qualified, making **Infopro Digital Trade Shows** a multi-channel network.

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